

symbid

CROWDFUNDING/CO-INVESTING

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Robbin Hoogstraten

I will guide you to the right type of funding for your company. Conne...



AGENDA

1. Crowdfunding
2. What's new
3. Examples
4. Questions



01 CROWDFUNDING

CROWDFUNDING

Donor de Len
1% Club

Donation

KICKSTARTER
ulule

Reward

CROWD ABOUT NOW.
knab
CROWDFUNDING powered by Collin

Loan

symbid
oneplanetcrowd

Convertible

symbid

Equity

FUNDING

To Grow your enterprise





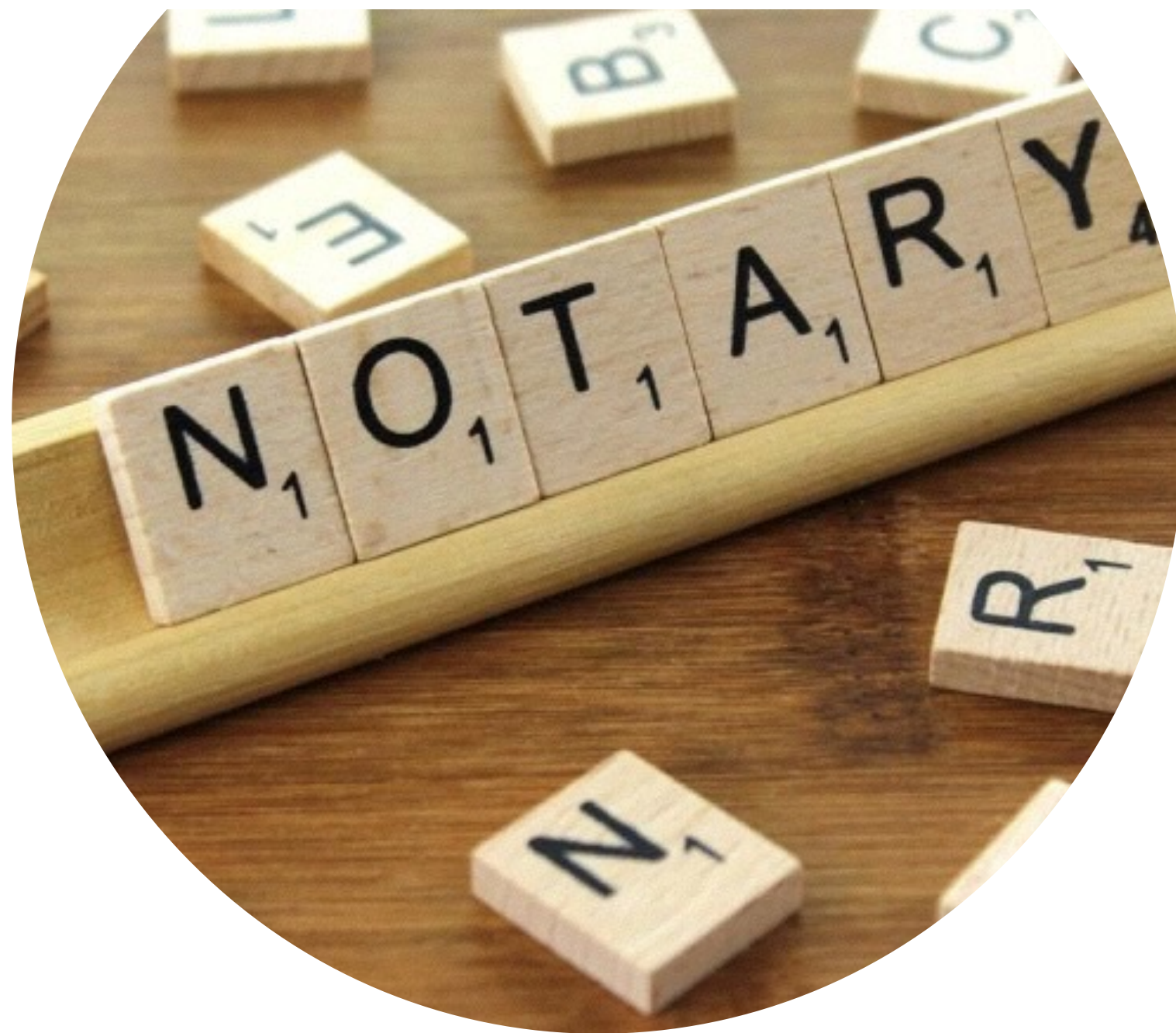
MARKETING

People learn about your business, vision and mission and can be a part of it!

KNOWLEDGE AND NETWORK

Engage investors with specific knowledge and/or contact which can help you further





STRUCTURING

Clear deal terms for you as entrepreneur and for different type of investors

02 WHATS NEW?

Who we are?

CROWDFUNDING?



Join the coffee revolution!

Van koffiedik naar bitterbal & bioplastics.
 Help jij dit Rotterdamse circulaire concept mee de wereld te veroveren? Word nu onderdeel van hun koffierevolutie!

€399.000 (160%) GEFINANCIERD	€250.000 BENODIGD	13,07% AANDELEN
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Sustainer Homes

Het is tijd voor een REVOLUTIE. Investeer in het opschalen van Sustainer Homes en help bij de TRANSITIE NAAR EEN DUURZAME, BETERE BOUWSECTOR

€595.760 (298%) GEFINANCIERD	€200.000 BENODIGD	CONV. LENING
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Solarus. 3x more energy!

This is the unique opportunity to become shareholder in the solar energy disruptor Solarus.
 Invest in the future, invest in Solarus!

€900.000 (180%) GEFINANCIERD	€500.000 BENODIGD	2,84% AANDELEN
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THE SOLUTION

CO-INVESTING

Combing the right strategic partners, business angels and smaller investors in a professional round of funding that is custom made

CO-INVESTEREN



THE ADVANTAGES



The entrepreneur:

1 place for all
investments

+

Legal settlement with
specific wishes and
conditions

+

Leverage the deposits of
bigger investors

+

Marketing impact

'Crowd':

Co-investing with professional investors

Business angels / informals:

Risk spreading

Publicity for the company that has been invested in

Strategic / professional investors:

Risk spreading

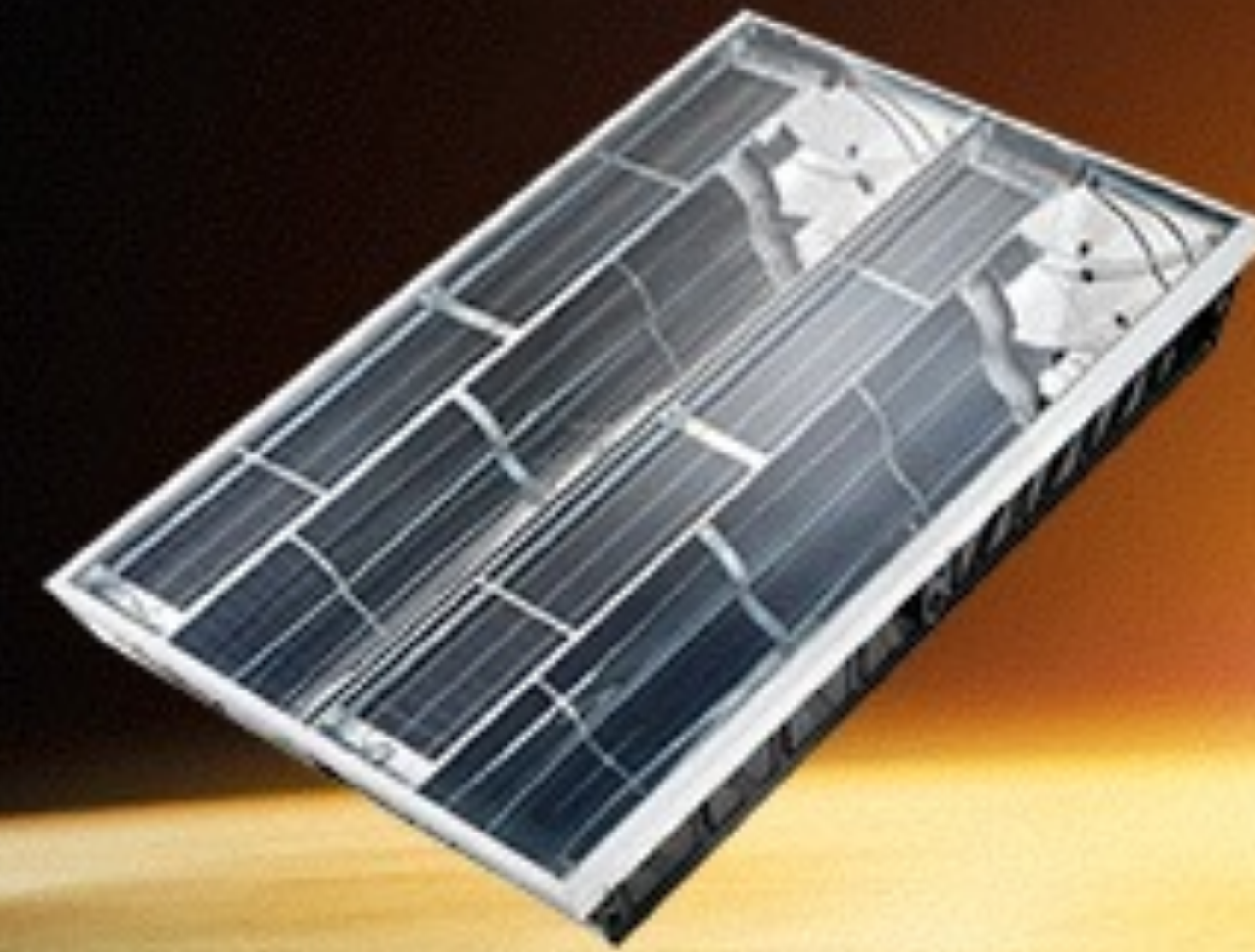
Publicity for the company that has been invested in

If desired, publicity for the strategic investor

03 EXAMPLES

SOLARUS

- €799.740 by 528 investors first round
- €900.000 second round
- Multiple big investors of €20k-€100k
- Media attention (radio, newspapers)
- Won prizes
- 10.000+ contacts
- Next to larger Funds investing 2MIO+



High performance. Delivered.

ACCENTURE AWARD
CLEAN & AFFORDABLE
ENERGY

SOLARUS

The POWER
COLLECTOR™

NERDALIZE

- € 1.262.080 funding
- Innovative en durable
- Media Attention
- Pitch event
- Eneco invested and partner



IMPACT IS HOT

- People want to see more than financial return



Rural Spark: Access to energy
Rural Spark offers access to renewable energy to emerging markets with an off-grid solar powered solution. Join us to build the energy ecosystem of tomorrow!

€492.000 (246%)
GEFINANCIERD

€200.000
BENODIGD

CONV.
LENING



**No longer in business -
Bluerise - Ocean Energy**

Sustainable energy and cooling from the ocean.
Invest in Bluerise and create an energy breakthrough!

€657.200 (263%)
GEFINANCIERD

€250.000
BENODIGD

CONV.
LENING

QUESTIONS





POWERING AMBITIONS

sybid.com